



Expedite & Fresca
Multichannel Retail Specialists

Managed payment services

Simplify your PCI DSS compliance with an end-to-end solution from BT

Ensuring your store systems and processes meet PCI DSS compliance is a huge legal, financial and organisational burden. But if you don't comply, you run the risk of fines and even restrictions on business – not to mention the damage to your brand should your security systems ever be breached and customer data stolen.

To avoid this, we provide a managed, secure, end-to-end payment service that's designed specifically to help meet the PCI DSS compliance standard.

It will mean you spend less time on compliance and more time focusing on your core business.

We supply the hardware, software, implementation, hosting, support and training – and then pro-actively manage the lot. Every element within our end-to-end service that needs to meet compliance standards does so.

The appliance of compliance

The key to our service is having just one supplier taking care of everything, so you don't have to. We'll make meeting compliance simpler, more efficient and much more cost-effective for you.

You'll also be able to take advantage of tokenisation, tax-free shopping, mobile vouchers and a range of further value-add features.

What is PCI DSS?

The Payment Card Industry Data Security Standard has been set out by the major payment card schemes (including VISA, MasterCard and American Express) to help protect customers against theft or fraud. For more information, visit www.pcisecuritystandards.org

The numbers game

Retail represents 69 per cent of total UK data breaches* with the average cost of a breach £1.68million**.

But a recent survey of UK merchants shows that only 11 per cent are currently compliant, while 35 per cent still don't fully understand the requirements***.

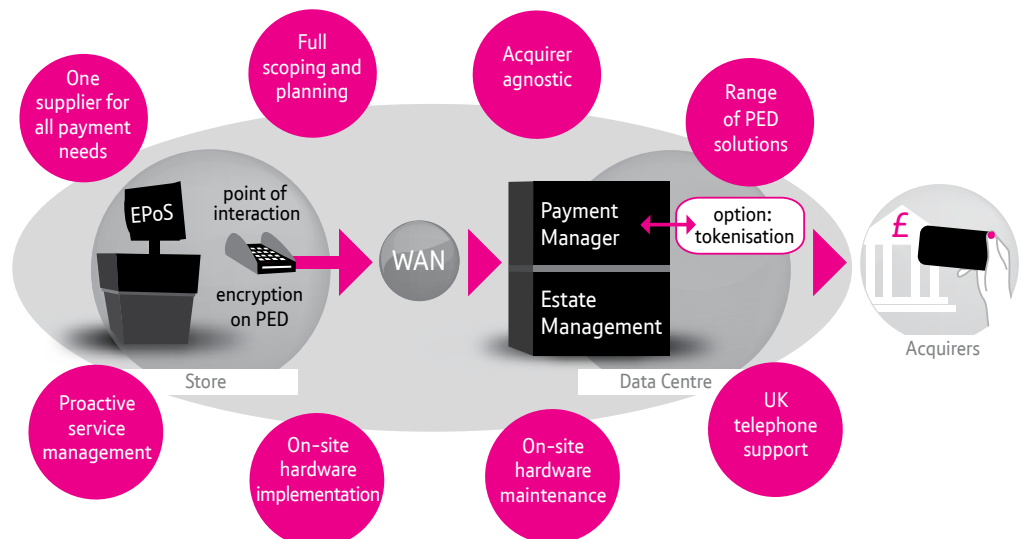
Our new managed payment service can help you simplify your PCI requirements, meet the standard and guard against costly data breaches.

* 7Safe UK Security Breach Investigations Report

** research gathered by The Ponemon Institute

*** survey of 100 retail, financial services and hospitality businesses, conducted by Redshift

An end-to-end service designed to simplify compliance requirements



Key features and benefits

End to end We provide everything you need and take care of it all – simplifying your PCI DSS obligations along the way	Securely hosted We host your data in secure PCI DSS certified data centres for complete peace of mind
Fully managed We'll plan your solution from conception right through design, delivery and beyond. We take care of on-site installation and maintenance and pro-actively monitor your system, taking action to resolve any issues before they affect your operations	Flexible We have a range of Pin Entry Devices (PEDs), extended warranty options and a choice of contract types (rental/purchase) and lengths (3/4/5 years). You can also choose whether you want the service fully or partially integrated into your store's point of sale system, or completely standalone
Locally supported, fixed fast A four-hour fix, technical swap-out and UK-based helpdesk means you don't need to worry about not being able to do business – we're just a call away and will be there quickly to sort any problems	Feature rich Our system is pre-accredited and acquirer agnostic so it's quick to setup and works with any major UK acquirer. You also get real-time transaction reporting to improve your audit trail as well as e-commerce and MOTO (customer not present) applications so you can consolidate your payment solutions

Why BT

BT Expedite and BT Fresca together make up the retail solutions division of BT. We provide products, services and solutions for some of the UK's leading retailers, with expertise across all areas of retail, from e-commerce to supply chains. We have a proven track record in managed services and strong, established supplier partnerships. As well as this, you'll be able to rely on our:

- retail, payments and compliance expertise
- extensive experience in estate management
- secure infrastructure, with PCI DSS certification and associated certification for Payment Card Industry PIN Transaction Security (PCI-PTS) and Payment Application Data Security Standard (PA-DSS)
- best of breed encryption methodology

Technical spec

- PCI-DSS Level 1 certified
- PA-DSS certified application
- Range of PCI-PTS compliant Pin Entry Devices (PEDs) available including Contactless and wi-fi
- Dual layer, end-to-end encryption using 256-bit AES & 2048-bit RSA Public/Private Key methodology
- Tokenisation supported
- Mutual authentication
- Asset management with PED serial number tracking
- Real-time customisable transaction reporting
- Remotely accessible reporting with secure user access controls

To find out more about our payment services and how we can make meeting PCI standards easier for you, contact us on **0870 850 6880** or visit www.btexpedite.com/managedpayments



Offices worldwide

The telecommunications services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract.

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PHME 60918